



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada

L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230



**Master of Business Administration
Report on Alumni Interaction A.Y 2023-2024
(In association with E-sprit club)**

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| Event Name | Alumni Interaction |
| Event type/Name | Sharing of Personal experiences of alumni with their juniors. Maddula Durga Prasad-21761E0027 |
| Date/duration | 06-10-2023 , 10:00 A.M TO 12:00P.M |
| Resource person/Organiser | Dr.A. Adishesha reddy, Professor& HoD. |
| Name of Convener | Dr. A. Adishesha Reddy |
| Target audience | 127 |
| Total No. of participants | 105 |
| Objective the event | To Discuss and share the viewpoints of alumni students and interacted with students and Creating awareness on Present Job Environment and Market trends to MBA graduates in marketing sector. |
| Description about the event: | The alumni student Maddula Durga Prasad shared their ideas and viewpoints related different activities to develop themselves for getting better opportunity in various sectors. Also attended for an interaction with. Students were discussed and shared their views on Finance Courses after MBA, Marketing and HR job opportunities in Present market also shared data analytics opportunities, versions, Skills Required for best opportunities. |

